

# EXHIBIT 1

the posting  
>> for the lost dog as a responsible post and a great use  
of our  
>> network resources... I am unsure if becoming a dating  
service or the  
>> like is within our realm....  
>  
>This is the problem when we allow non-clearly freecycle  
posts.. we run the  
>risk of being thought of as a general classifieds service,  
which we are  
>definitely not...

From: Tim Oey <timoe@yaho.com>

Date: Tue Jul 6, 2004 7:09 pm

Subject: [freecyclemodsqad] Re: What Goes to a Landfill?

Reduce\_Reuse...

Offline

Send Email

Invite to Yahoo! 360°

Remove Author | Ban Author

If Michael has taken it literally, so will others.

The beauty of Freecycle is that it is simple --> Freecycle  
works to improve how  
well people Reduce, Reuse, Recycle (and avoid landfills).  
where Recycle should  
be the option of last resort.

Reduce -- do more with less. Freecycle embodies this by  
using electrons for  
communication rather than paper.

Reuse -- is the central Freecycle value proposition --  
better for someone else  
to use the thing you don't need than recycle it (or trash  
it).

Recycle -- in my groups we've used Freecycle as an  
education place to have  
pointers to the other local alternatives if Freecycle  
doesn't work out. No posts  
regarding these, just links.

Cheers,

FN 073660

Highly Confidential-  
Attorneys' Eyes Only